

# Outcomes & Evaluation Report



**RIPHI** RHODE ISLAND  
PUBLIC HEALTH  
INSTITUTE



Throughout the summer of 2018, the Rhode Island Public Health Institute surveyed customers at Food on the Move mobile market sites to learn about how the markets affect fruit and vegetable consumption, related health outcomes, and food insecurity. Our evaluation team surveyed over 325 market customers. Our goal is to use the data collected from these surveys to demonstrate how Food on the Move creates a healthier Rhode Island by providing access to affordable, fresh produce and reducing health disparities among low-income communities in our state.



## Because they shop at Food on the Move...



**78%** of customers feel like they have contact with more people



**85%** of customers are able to eat more fruits and vegetables



**84%** of customers are able to buy more fruits and vegetables

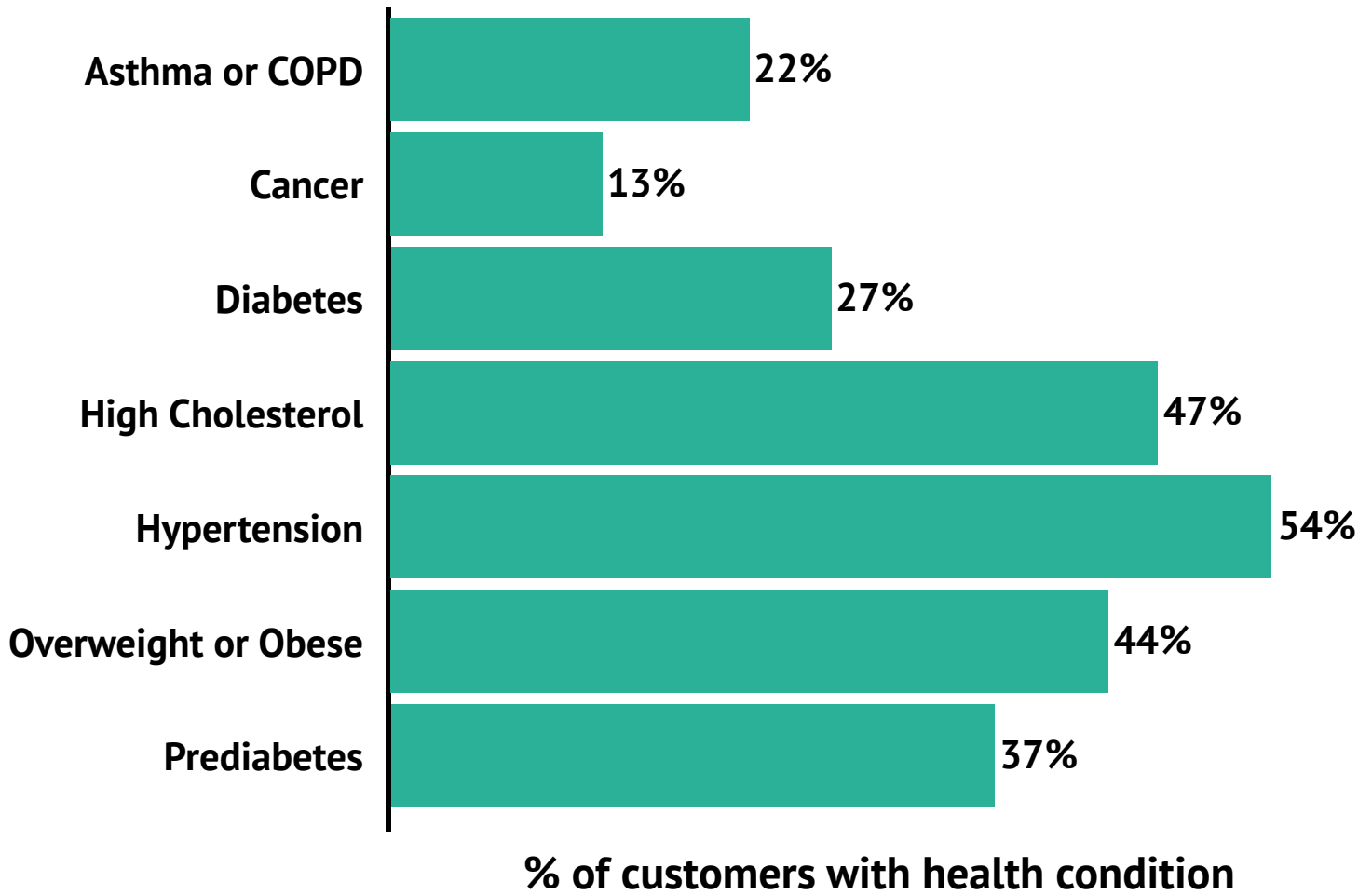



**73%** of customers feel more connected to others in their community



**76%** of customers buy at least half of their fruits and vegetables at the markets

# Health Outcomes



 34% of customers state their health makes it difficult to go to the grocery store

## Because of Food on The Move...

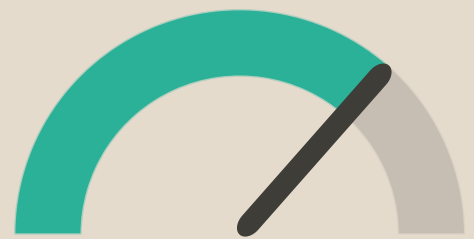
84% of customers are better able to manage their **HEALTH**



85% of customers are better able to manage their **DIET**

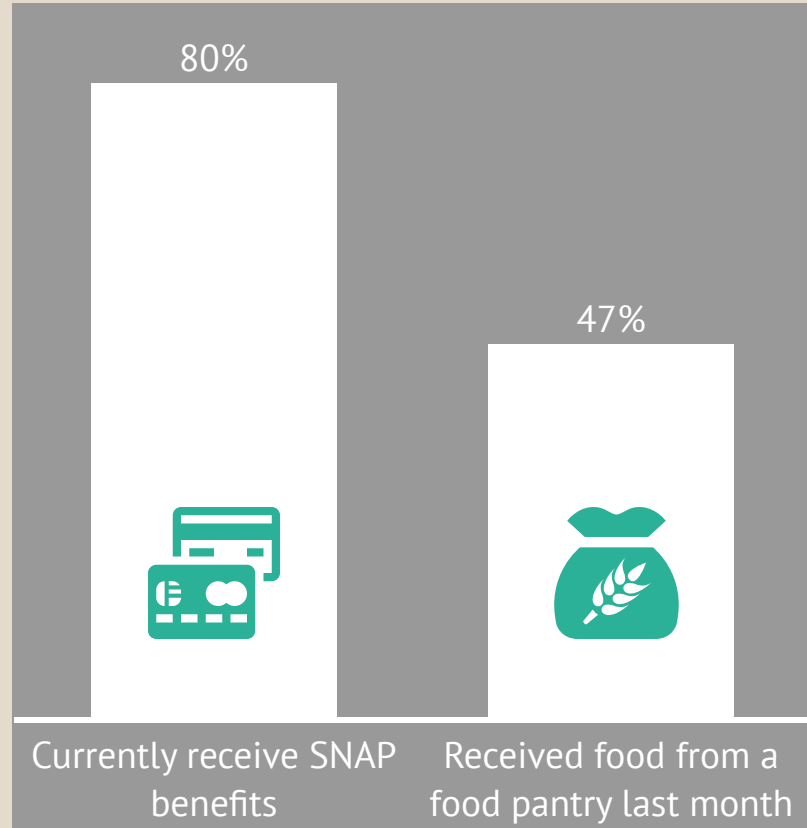
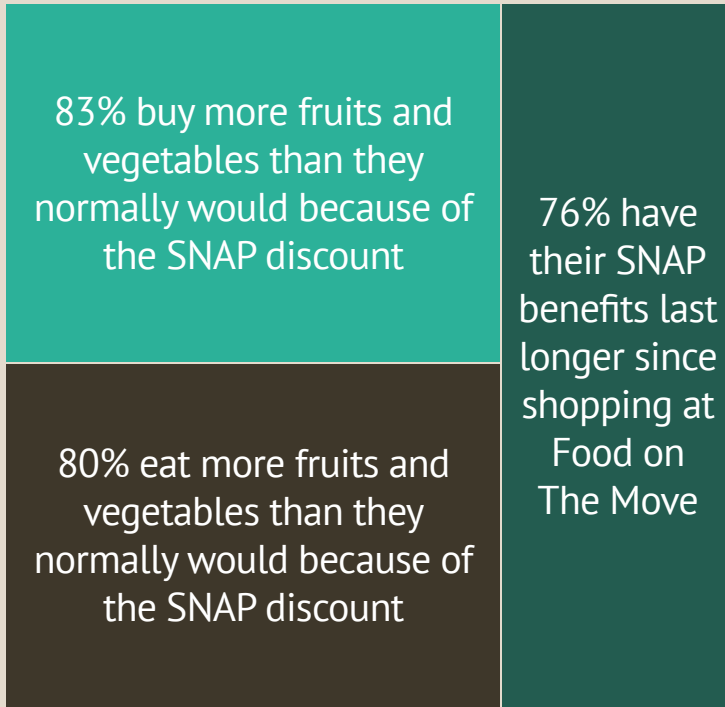


73% of customers are better able to manage their **WEIGHT**



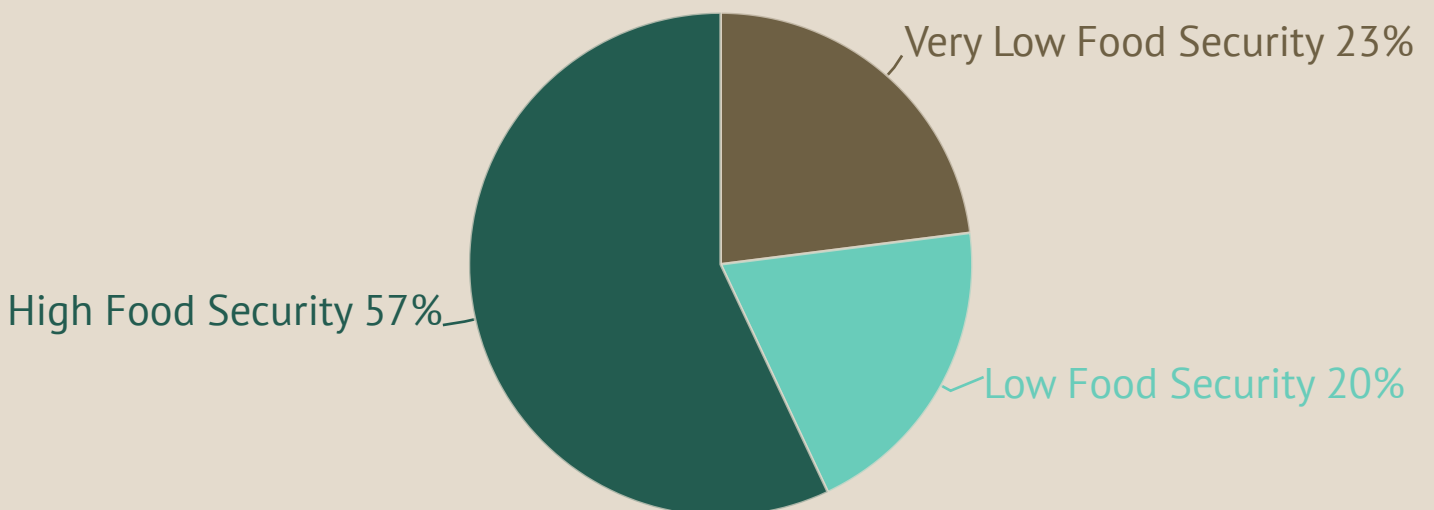
# Supplemental Nutrition Assistance Program (SNAP)

Among customers who currently receive SNAP...



Food on the Move offers a 50% discount on fruits and vegetables purchased with SNAP benefits. This means that if a customer bought \$10 worth of produce with their EBT card, they would only pay \$5. This is often called a SNAP discount.

## Food Security of Customers



# Food on the Move Customer Profile

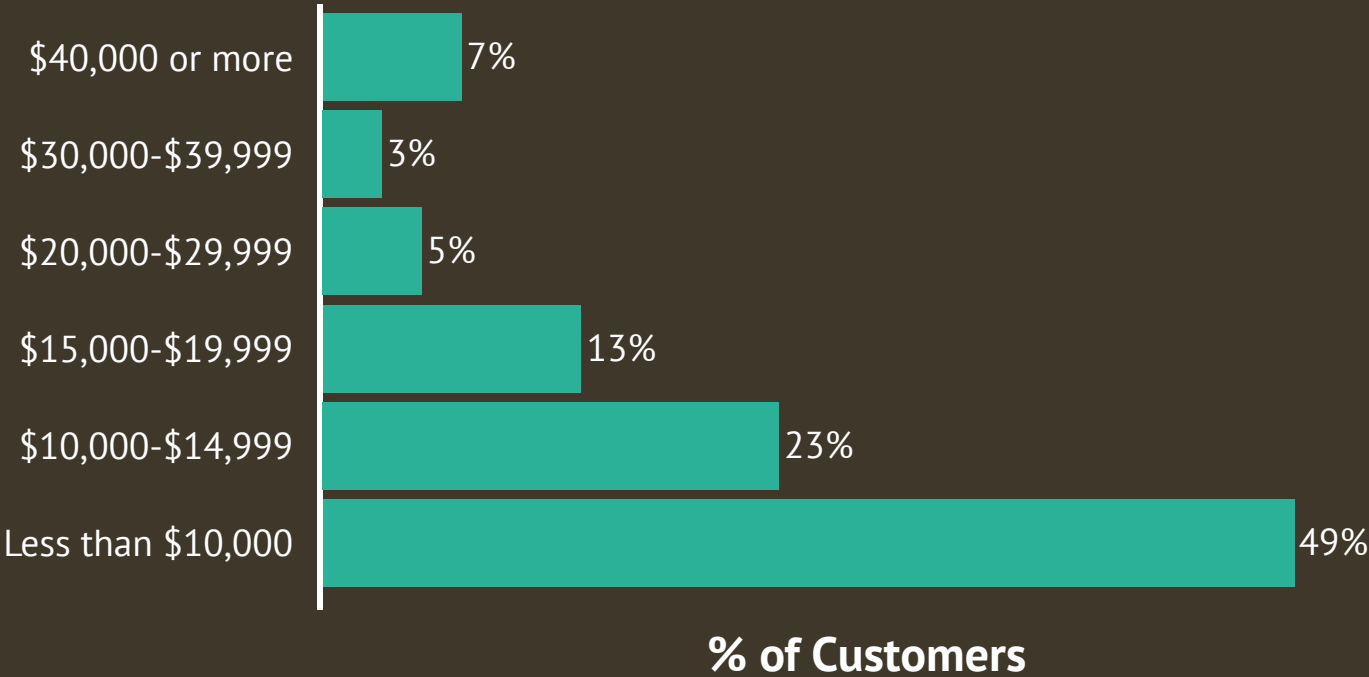
## Race & Ethnicity



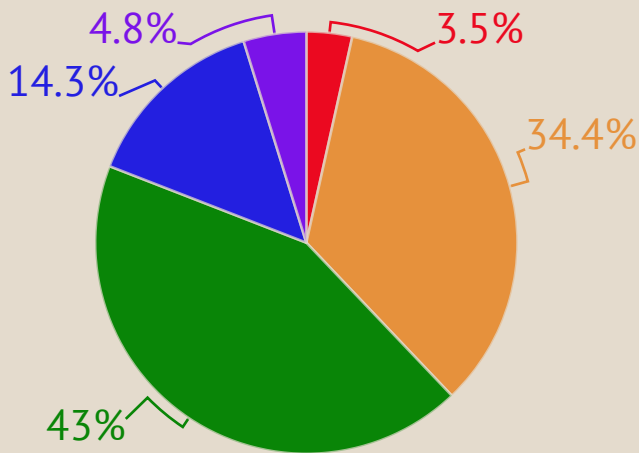
- 39% White/Caucasian\*
- 48% Hispanic/Latino
- 6% Black/African American\*
- 1% Asian\*
- 3% More than One Race\*
- 4% Other\*

\*Non-Hispanic/Latino

## Annual Household Income



## Daily Fruit Consumption



None

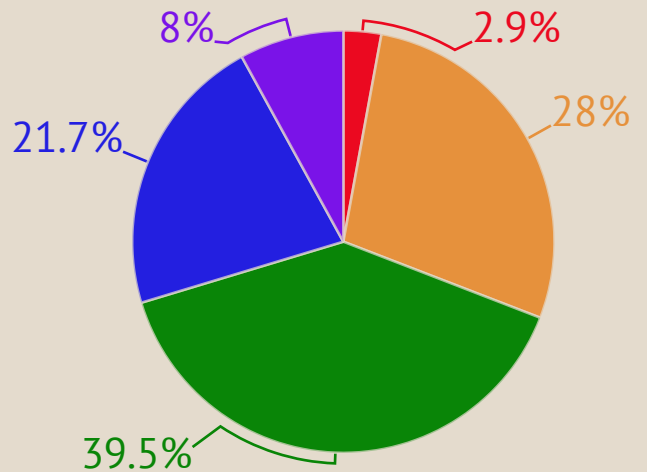
Less than 1 cup

1-2 cups

2-3 cups

3+ cups

## Daily Vegetable Consumption



The USDA's Dietary Guidelines recommend:

1.5-2 cups of fruit per day

2-3 cups of vegetables per day



**82%** of customers eat a meal prepared from scratch at home one or more times a day



**78%** of families with children receive free or reduced lunch at school

## Education & Employment



**66%** have a high school degree or less



**19%** attended some college but did not receive a degree



**37%** are disabled



**20%** are currently unemployed

## Transportation



**21%** of customers said that lack of transportation has kept them from getting to where they buy most of their fruits and vegetables.



**Through Food on the Move, we make healthy food more accessible and affordable by:**



Reducing the cost of fruits and vegetables by offering a 50% discount on SNAP purchases.



Disseminating our research and evaluation results to build the evidence for policies and programs that improve access to and affordability of fruits and vegetables.



Influencing public policy to improve access to and affordability of fruits and vegetables.



Mobilizing advocates to advance policies and practices that will increase access to and affordability of healthy foods.

**For Market Dates and Sites Visit:**

**[www.riphi.org/cpt\\_programs/food-move](http://www.riphi.org/cpt_programs/food-move)**

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